



CHRIS CHANG
BREATHING OUT CREATIVE SOLUTIONS

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EXPERIENCE

GRAPHIC DESIGNER / ART DIRECTOR

Jan 2018 – Present **Skunkworks Creative Group**

- › Developing brands and designing marketing communications material for business professionals in law, medicine, finance, education, technology, and engineering.
- › Creating design and communications materials for print and digital.
- › Coordinating with in-house web developers and external vendors.

FREELANCE GRAPHIC DESIGNER

Sept 2016 – Present

- › Providing branding, web development, design consultation, and designing communications material for a variety of client needs.

DESIGN INTERN

Feb 2016 – Apr 2016 **Hangar 18 Creative Group**

- › Worked with the creative directors to formulate design concepts.
- › Created design comps based on the creative director's feedback.
- › Compiled research and created moodboards to help in concept development.
- › Attended client meetings and conference calls.

EDUCATION

GRAPHIC DESIGN FOR MARKETING

Sept 2012 – Apr 2016 **Kwantlen Polytechnic University**

- › Bachelor of Design with distinction.
- › Studied design and concept development for effective marketing communications.
- › Areas of study included advertising, branding, packaging design, information design, corporate communications, integrated media, and basic web design.

FOUNDATIONS IN DESIGN

Sept 2011 – Apr 2012 **Kwantlen Polytechnic University**

- › Certificate with distinction.
- › Studied the fundamental skills associated with the field of design.
- › Utilized the design process for critical and contextual problem solving.
- › Explored careers in design and the roles designers can have in the world.

GRAPHIC DESIGN & DESKTOP PUBLISHING (PART-TIME)

Jan 2007 – Nov 2010 **British Columbia Institute of Technology**

- › Associate Certificate with distinction.
- › Areas of study included typography, colour theory, prepress, and colour correction.
- › Learned basics of designing and preparing print ready files.

SKILLS

- › Adobe Photoshop
- › Adobe Illustrator
- › Adobe InDesign
- › Adobe Premiere Pro
- › Adobe After Effects
- › Concept & Image Development
- › Photography & Photo Editing
- › Basic Video Editing & Motion Graphics
- › Intermediate HTML & CSS Coding
- › Wordpress Customization